

Ultimate Fútbol Giveaway Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

Important: These official rules (the “Official Rules”) are made subject to the [Simon Terms of Use](#), which require resolution of certain disputes by individual arbitration and includes a waiver of your and Simon’s rights to have any such disputes determined by a court, jury, or by class action, as described in the “Disputes” section of these Official Rules below. Furthermore, other sections below contain warranty disclaimers, releases, and limitations on liability that you should review.

Eligibility:

The Ultimate Fútbol Giveaway (the “Sweepstakes”) is open only to legal residents of the 50 States and the District of Columbia of the United States of America (the “U.S.”) (i.e., not including any U.S. territories such as Puerto Rico). Any person who enters or attempts to enter this Sweepstakes is referred to as an “Entrant”, “you”, or “your(s)” in these Official Rules. Entrants must be 18 years or older at the time of submitting an entry in this Sweepstakes (each an “Entry” and collectively, the “Entries”) by one of the Entry Methods (defined in the “How to Enter” section below). Any capitalized terms used in these Official Rules that are not otherwise defined in these Official Rules have the meanings given them in the [Simon Terms of Use](#) (please read them carefully before entering). Employees of Simon Media Properties, LLC (“Sponsor”), Merkle Inc. (“Administrator”), adidas America, Inc. (“Prize Provider”) and Perfect Gift, LLC (“Prepaid Card Vendor”), and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible.

Agreement to Official Rules; Entrants Will Be Disqualified for Violations:

Participation constitutes each Entrant’s full and unconditional agreement to these official rules (“Official Rules”). The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Sponsor’s and Administrator’s decisions are final and binding in all matters related to the Sweepstakes. Winning the Prize is contingent upon fulfilling all the requirements set forth in these Official Rules.

Entrants may not attempt to obtain more than 1 Entry to win the Prize in the Sweepstakes by any and all Entry Methods (as defined in the “How to Enter” section below), including but not limited to by using multiple names, email addresses, other identifying information, or by using any third-party artificial

intelligence sites or applications, or robotic, automated, or programmed methods. Entrants may not tamper with any of the Entry Methods, the Promotion Site or Member Entry Site (as each is defined in the "How to Enter" section below), or any related website, or network; circumvent any security measures; act in an unsportsmanlike or disruptive manner; or take any other action that in any way undermines the operation of the Sweepstakes or otherwise violate these Official Rules. Sponsor may, in its sole discretion, disqualify any Entrant who engages in such conduct and void all associated Entries. Any attempt to deliberately undermine the Sweepstakes may violate criminal and civil law, and Sponsor reserves the right to seek damages to the fullest extent permitted by law. Sponsor's failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

Sponsor/Administrator:

Sponsor: Simon Media Properties, LLC ("**Simon@**" or "**Sponsor**"), 225 West Washington Street, Indianapolis, IN 46204. Administrator: Merkle Inc. (previously known as HelloWorld, Inc.), 3000 Town Center, Suite 2000, Southfield, MI 48075.

Timing:

The Sweepstakes begins on June 16, 2026 at approximately 4:00 p.m. Eastern Time ("**ET**") and ends on July 17, 2026 at 11:59 p.m. ET (the "**Promotion Period**"). Sponsor's servers are the official time-keeping devices for the Sweepstakes.

How to Enter:

You must submit a valid Entry in the Sweepstakes by providing certain information or by performing certain actions utilizing only 1 of the following methods (each an "**Entry Method**") during the Promotion Period:

Method 1: Join Simon+ or Complete Registration Form

If you are not a Simon+ Member (prior to the Promotion Period), you can be awarded 1 Entry in the Sweepstakes by completing 1 (not both) of the following actions:

(A) Join Simon+:

The Simon+ Rewards Program is free to join but is subject to your agreement to the [Rewards Program Terms](#) and [Simon+ Privacy Policy](#). If you are not yet a Simon+ Member, take the following actions during the Promotion Period to join Simon+ and get 1 Entry: Visit the [Simon+ Sign Up Page](#) and follow the links and instructions to accurately complete and submit the form to

create your Simon+ Member Account. Only new (non-duplicate) Simon+ Member Accounts completed and confirmed during the Promotion Period will receive 1 Entry.

OR

(B) Complete Registration Form

During the Promotion Period, visit theultimatefutbolgiveaway.splashthat.com (“**Promotion Site**”) and follow the links and instructions to accurately complete and submit the Entry form, including your legal first and last name (initials are not sufficient), email address, Zip code, acknowledgement of your agreement to these Official Rules, and (optionally) your favorite Simon Center and consent to receive email marketing communications from Sponsor. You will receive 1 Entry in the Sweepstakes for a valid submission by this method.

Method 2: Take Action as an Existing Member of Simon+

If you are already a Simon+ Member (prior to the Promotion Period), you can be awarded 1 Entry in the Sweepstakes by completing 1 (not both) of the following actions:

(A) Upload a receipt:

Upload a receipt in your Simon+ Member Account showing a qualifying In-Center Purchase (as such terms are defined in the [Rewards Program Terms](#)).

OR

(B) Complete Member Entry Form

During the Promotion Period, visit theultimate-futbolgiveaway.splashthat.com (“**Member Entry Site**”) and follow the links and instructions to accurately complete and submit the Entry form, including your legal first and last name (initials are not sufficient) and email address (must be associated with your existing Simon+ Member Account). You will receive 1 Entry in the Sweepstakes for a valid submission by this method.

You agree that by performing any of the actions stated above for Entry Method 1 or 2 to submit an Entry, that your name, email address, Zip code, and any other pertinent profile characteristics you provide in your Simon+ Member Account or Member Entry Form will be shared with Sponsor and Administrator for the purpose of conducting the Sweepstakes.

Entry Limits:

You will only receive 1 Entry in the Sweepstakes for a valid submission made by you by 1 Entry Method during the Promotion Period. Multiple Entrants are not permitted to share the same email address. In the

event of a dispute as to the identity of an Entrant, Sponsor and Administrator will rely on the information submitted by the Entrant in Entrant's valid Entry or available in the Entrant's Simon+ Member Account (if applicable). If any additional information provided by Entrant is inconsistent with the information provided in the Entry for this Sweepstakes or in the Entrant's Simon+ Member Account, the Sponsor or Administrator may disqualify such Entrant, and such disqualification may result in the forfeiture of all Entries and any Prize won. Sponsor, in its discretion, may require additional documentation from Entrant to show proof of Entrant's identity.

Prize Drawing and Winner Requirements:

Administrator is an independent organization whose decisions as to the selection of the potential winner are final and binding. Administrator will randomly select the Entrant who is the potential Sweepstakes winner from all eligible Entries received during the Promotion Period, on or around August 4, 2026 (the "**Drawing**"). The potential winning Entrant ("**Selected Entrant**") selected in the Drawing will be notified by email from Administrator. The Selected Entrant (or parent/legal guardian if Selected Entrant is a minor in their state of residence) will be required to sign and return a Declaration of Compliance, Liability Waiver, and, where not prohibited, a Publicity Release (collectively, the "**Declaration**") and an IRS Form W-9 which must be received by Administrator within 5 days of the date notice or attempted notice is sent to the Selected Entrant by Administrator, in order to claim the Prize. Only the Selected Entrant that meets all eligibility requirements, completes all the documentary requirements within the time periods expressed in these Official Rules, and receives the Prize without the Prize being returned to Administrator as undeliverable, will be declared the "**Winner**". If the Selected Entrant cannot be contacted, fails to sign and return the Declaration, the IRS Form W-9, or provide any other requested information within the required time period, or the Prize is returned as undeliverable, the Selected Entrant forfeits the Prize and the opportunity to be declared the Winner. Receiving the Prize is contingent upon compliance with these Official Rules. In the event that a Selected Entrant is disqualified for any reason or forfeits the Prize, Sponsor will award the Prize to an alternate Selected Entrant determined by random drawing from among all remaining eligible Entries. Only 3 alternate drawings to determine the Winner will be held, after which the Prize will remain un-awarded.

Prize:

Quantity, Description and Approximate Retail Value ("ARV"):

- **1 Grand Prize:** 1 limited edition FIFA World Cup 26™ historical pro ball set consisting of 15 Adidas World Cup match balls and \$5,000 in prepaid cards. Your use of the prepaid cards is governed by the [Cardholder Agreement](#), and some fees may apply. This is not a gift card. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card. ARV: \$7,500. For avoidance of doubt, this Sweepstakes is in no way sponsored, endorsed, or administered by, or associated with,

FIFA or The FIFA World Cup events. FIFA has no responsibility for or association with any part of these Sweepstakes. The Adidas World Cup match balls that are part of the Prize are provided by adidas Americas, Inc. as an authorized licensee of FIFA for promotional purposes only. For further avoidance of doubt, this Sweepstakes is in no way sponsored, endorsed, or administered by, or associated with, the card network, issuing bank, and the Prepaid Card Vendor that sold Sponsor the prepaid cards given as part of the Prize pursuant to this Sweepstakes.

Total ARV:

The total ARV of all available Prizes offered in the Sweepstakes is \$7,500.

Odds of Winning:

The odds of winning the Prize depend on the total number of valid Entries by all Entry Methods received during the Promotion Period. Valid Entries received under all Entry Methods will be given equal weight in the Drawing.

Additional Prize Terms:

The Prize is non-transferable, and no substitution will be made except as provided in the Sponsor's sole discretion should the Prize become unavailable. In this case, a Prize of equal or greater value will be offered. The Winner is responsible for all taxes and fees associated with Prize receipt and/or use and will receive an IRS Form 1099 MISC reporting the actual value of the Prize received. ARVs are determined as of the time these Official Rules were published and the value of the Prize may fluctuate. A Winner is not entitled to any difference between the ARV and the actual value of the Prize at the time the Prize is awarded. Where applicable, Prize style, size and all other details will be determined by Sponsor in its sole discretion. All other costs and expenses associated with acceptance of the Prize that are not expressly set forth herein shall be solely the Winner's responsibility. The Prize is provided "as is" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Prizes will be fulfilled approximately 8-10 weeks after conclusion of the Sweepstakes.

Release:

By receipt of the Prize, Winner agrees to release and hold harmless Sponsor, the Prize Provider, the Prepaid Card Vendor, Administrator, FIFA, and their respective subsidiaries, affiliates, suppliers, distributors, advertising and promotion agencies and Prize suppliers and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "**Released Parties**") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes and acceptance, use, inability to use, misuse

or redemption of a Prize (including any injury or harm related to such acceptance, use, inability to use, misuse, or redemption).

Publicity:

Except where prohibited, participation in the Sweepstakes constitutes Winner's consent and grant to Sponsor and its agents to use the following information about the Winner (to the extent provided by Winner as part of the Entry or Winner confirmation process): Winner's name, city, state, likeness, photograph, Sweepstakes Entry, social handle and photo, voice, opinions, and Prize information ("**Bio Information**") for promotional advertising or other purposes, in any media without further notice, review, approval, payment, or other consideration. Sponsor is not obligated to use any of the above-mentioned information or content but may do so and may edit these materials in Sponsor's sole discretion, without further obligation or compensation to the Winner. Sponsor will not use any of the Bio Information in a manner that is inconsistent with the relevant Privacy Policy or applicable law.

General Conditions:

Sponsor's Right to Modify or Cancel:

Sponsor reserves the right to cancel, suspend, or modify the Sweepstakes, including but not limited to fulfillment of the Prize(s), where any of the following "**Issues**" occur:

- Fraud;
- Technical failures;
- Human error;
- Any other factor that impairs the integrity or proper functioning of the Sweepstakes; or
- Any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, widespread illnesses, declarations of war, acts of God, acts of terrorism) that interferes with any aspect of the Sweepstakes, as determined by Sponsor in its sole discretion.

Where one or more of the above Issues occurs, Sponsor will make reasonable efforts to award the Prize by conducting the random drawing(s) referenced above in the "Prize Drawing and Winner Requirements" section.

Sponsor's Right to Limit Prizes Awarded to the Number Stated in these Official Rules:

In no event will Sponsor be obligated to award more than the stated Prize set forth in these Official Rules. In the event that more Selected Entrant notifications are distributed or more than 1 Selected Entrant claims the Prize, due to a printing, production, seeding, computer, or other error of any kind, Sponsor

reserves the right to award the Prize to only 1 of these Selected Entrants based on the Winner determination process described in these Official Rules and, if necessary, through an additional random drawing from among those Selected Entrants who were notified, confirmed to be eligible, and, where applicable, took the required action(s) to claim the Prize.

Limitations of the Scope of Responsibility:

The Released Parties are not responsible for:

- Any incorrect or inaccurate information either provided by Entrants or caused by printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes;
- Technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections to the internet, social media platforms, in phone lines or network hardware or software;
- Unauthorized human intervention in any part of the Sweepstakes, including but not limited to the Entry process;
- Technical or human error which may occur in the administration of the Sweepstakes, including but not limited to the processing of Entries;
- Late, lost, undeliverable, damaged or stolen mail; delayed or misdirected Entries or failure to receive Entries due to limitation of third-party social network platforms;
- Entries that are erroneously deleted, lost or destroyed or corrupted. In this case, Entrants' sole remedy is to take the required actions to receive another Entry(s) in the Sweepstakes, if it is possible; or
- Any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or to the receipt, use, inability to use or misuse of any Prize.

Disputes:

Governing Law.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of Entrants, Sponsor, and Administrator in connection with this Sweepstakes are governed by and construed in accordance with the laws of the State of Indiana ("**Governing Law**") without giving effect to any choice of law or conflict of law rules (whether of the jurisdiction of Governing Law or any other jurisdiction) that would cause the application of any other jurisdiction's laws. You agree that all Disputes (as defined in Section 18 of the Simon Terms of Use) that may be submitted to a court pursuant to the next paragraph of these Official Rules and Section 18 of the Simon Terms of Use must be filed in a United States District Court or state court location in Marion County, Indiana and you agree not to challenge or seek to remove any litigation initiated by us in such

jurisdiction on the basis of lack of jurisdiction, forum non conveniens, or any other legal theory. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control. If any state or territory laws or rules apply to this Sweepstakes for eligible residents of such jurisdiction and are more restrictive than these Official Rules, such more restrictive applicable law or rule shall automatically control over the relevant less restrictive term in these Official Rules.

Dispute Resolution (Arbitration); Limitation of Liability.

You agree that to the extent permitted by applicable law: 1) any and all disputes arising out of or connected with the Sweepstakes, or any Prize, including, without limitation, any claims, demands, losses, damages, fines, or penalties, will be resolved pursuant to [Section 18 of the Simon Terms of Use](#), which includes provisions requiring resolution of certain of these disputes individually, without resort to any form of class action or award, without a jury, and by binding arbitration; 2) any and all claims, judgments, settlements, and awards will be limited to actual third-party, out-of-pocket costs incurred by you (if any) not to exceed the ARV of the relevant portion of the Prize, but in no event will your attorneys' fees be awarded or recoverable; 3) under no circumstances will you be able to obtain any award for, and you hereby knowingly and expressly waive all right to seek, punitive (including, without limitation, any right to have any damages multiplied or otherwise increased), incidental, consequential or special damages, lost profits or any other damage, other than actual third-party out-of-pocket costs incurred by you (not including any attorneys' fees), if any; and 4) your remedies will be limited solely to a claim for money damages, if any, and you irrevocably waive any right to seek injunctive or equitable relief. Where the exclusions contained in this paragraph are not permitted by applicable law, they do not apply.

Severability:

If any provision of these Official Rules is found to be invalid, illegal, or unenforceable by a court or other tribunal of competent jurisdiction, that provision will be enforced to the fullest extent permitted by law. Remaining provisions will remain in full force and effect. If any provision is determined to be overly broad, it will be limited and enforced to the extent allowed by applicable law.

Entrant's Personal Information:

Entrant understands and agrees that Sponsor and Administrator will obtain and store certain personal information, including but not limited to the full legal name, address, email address, phone number, and, if required to be provided to Sponsor to be declared a Winner, a Social Security number of such Entrant, along with general information about the Entrant for (a) the purpose of administering, managing,

publishing, and promoting the Sweepstakes including, without limitation, contacting you about your Entry in the Sweepstakes as well as complying with applicable laws, regulations, and rules; (b) for producing reports on the performance of, and Entrant's activities related to, the Sweepstakes; and (c) if you have opted-in during the process of submitting an Entry or submitted an Entry via your Simon+ Member Account, for the purpose of sending electronic promotional messages to the Entrant from the Released Parties. You understand that your personal information may be transferred for processing or storage to a jurisdiction outside of the state in which it was collected for the purposes stated in this paragraph. You have the right to request your personal information not be used for the purposes of administering, managing, publishing, and promoting the Sweepstakes and understand that such a request will cause you to be automatically disqualified from this Sweepstakes, as well as potentially other existing or future promotions offered by Sponsor. To engage in this privacy request, or any other similar request related to the privacy of your personal information, Entrant should contact the Sponsor in writing at the address specified by [Simon's Privacy Policy](#).

Winner List:

See this [Winner list](#) for the Sweepstakes Winner. The Winner list will be posted after Winner confirmation is complete.

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