## Wicked x Le Creuset x Simon Sweepstakes Official Rules

## NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

- 1. Eligibility: These official rules (the "Official Rules") govern the sweepstakes that is offered by "Sponsor" (as defined below) (the "Sweepstakes"). The Sweepstakes is open only to legal residents of the forty-nine (49) United States (excluding residents of Rhode Island), the District of Columbia and Puerto Rico who are at least eighteen (18) years old at the time of entry. Employees of Simon Management Associates II, LLC, its promotional partners, Merkle Inc. ("Administrator"), Le Creuset of America, Inc. ("Le Creuset"), the Universal Parties (as defined below), and any of their parent and affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee, are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.
- 2. Sponsor: Simon Management Associates II, LLC ("Simon®" or "Sponsor"), 225 West Washington Street, Indianapolis, IN 46204. Administrator: Merkle Inc. (previously known as HelloWorld, Inc.), 3000 Town Center, Suite 2100, Southfield, MI 48075. All copyrights and trademarks are the property of their respective owners. Neither Universal Pictures, a division of Universal City Studios LLC, and its parents, subsidiaries and affiliates (collectively, the "Universal Parties"), nor Le Creuset, and its parents, subsidiaries, and affiliated entities (collectively, the "Le Creuset Parties") are responsible for the administration of the Sweepstakes, the collection of entries, selection of winners, or the fulfillment of prizing. Any questions you have regarding the Sweepstakes should be directed to Sponsor and not to the Universal Parties or the Le Creuset Parties. This Sweepstakes is not sponsored, endorsed, administered by, or associated with the Universal Parties or the Le Creuset Parties.
- **3. Agreement to Official Rules:** Participation in this Sweepstakes, including acceptance of any prize, constitutes entrant's full and unconditional agreement to these Official Rules. Sponsor's and Administrator's decisions are final and binding in all matters related to this Sweepstakes. Winning a prize is contingent upon fulfilling allrequirements set forth herein.
- **4. Timing:** The Sweepstakes begins on October 1, 2025 at 10:00 a.m. Eastern Time ("ET") and ends on October 31, 2025 at 11:59 p.m. ET (the "Promotion Period"). Sponsor's servers are the official time-keeping devices for the Sweepstakes.
- **5. How to Enter:** During the Promotion Period, visit the <u>official Wicked x Le Creuset x Simon Sweepstakes server</u> ("Promotion Site") and follow the links and instructions to accurately complete and submit the registration form, including your first and last name, email address and select your preferred Simon shopping center. You will receive one (1) entry into the Sweepstakes. By completing the registration form, you are also agreeing to receive email marketing messaging from Simon Property Group and Le Creuset. You may withdraw your consent at any time without affecting your Sweepstakes entry. If you have previously opted-out of marketing communications from Sponsor you will not be re-added to Sponsor's email list. As a condition of entering the Sweepstakes, each entrant gives consent for the Sponsor to obtain and deliver their name, address and other information to third parties for the purpose of administering the Sweepstakes and complying with applicable laws, regulations and rules. Once submitted, an entry cannot be deleted, modified, or cancelled. The only methods of entry are those set forth in these Official Rules. No other method of entry will be accepted.

<u>Limit</u>: Each entrant may receive one (1) Sweepstakes entry by registering at the Promotion Site during the Promotion Period. LIMIT OF ONE (1) ENTRY PER PERSON. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than one (1) entry by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is

prohibited and will result in disqualification. In the event of a dispute as to the identity of an entrant, Sponsor and Administrator will rely on the information submitted by the entrant to register for this Sweepstakes. If any additional information provided by entrant is inconsistent with the information provided at registration for this Sweepstakes, Sponsor and/or Administrator may disqualify such entrant and such disqualification may result in the forfeiture of any prizes won. Sponsor and Administrator, in its discretion, may require additional documentation from entrant to show proof of entrant's identity.

By entering this Sweepstakes, participants acknowledge that they do not acquire any rights, title, or interest in any intellectual property, content, or materials of the Universal Parties, Sponsor, or Le Creuset.

**6. Winner Determination and Verification:** Administrator is an independent organization whose decisions as to the selection of the potential winners are final and binding. The potential winners must continue to comply with all terms and conditions of these Official Rules; and winning is contingent upon fulfilling all requirements. Administrator will randomly select the potential winners from all eligible entries received during the Promotion Period, on or around November 1, 2025. The potential winners will be notified by the email provided at registration on or about November 1, 2025. Within three (3) days of being sent a notice that you are a potential winner, each potential winners is required to provide their name, home mailing address (P.O. Boxes may not be permitted), and date of birth to confirm eligibility and for purposes of prize fulfillment in order to claim the prize. If a potential winner cannot be contacted or fails to provide any requested information within the required time period, or the prize is returned as undeliverable, the potential winner forfeits the prize. If a potential winner is disqualified for any reason, Sponsor will award the prize to an alternate winner by random drawing from among all remaining entries. There will be three (3) alternate drawings after which the prize will remain unawarded. Sponsor reserves the right to modify the notification procedures in connection with the selection of any alternate potential winners, if any.

## 7. Prizes, Approximate Retail Value ("ARV"), and Odds of Winning:

- A. Prizes: SIX (6) PRIZES: Each of the six (6) winners will receive one (1) Le Creuset Signature Round Dutch Oven, 4.5 quarts, in either the Glinda or Elphaba design. Prize design cannot be requested and no substitution will be made. Glinda Round Dutch Oven comes in a shell pink exterior with a Signature light gold 57mm knob and cream colored interior. Elphaba Dutch Oven comes in an artichaut exterior, with a Signature black nickel 57mm knob and Matte Black interior. ARV: USD \$450 per each prize.
- **B. Total ARV:** The total ARV of all available prizes in the Sweepstakes is USD \$2,700.
- **C. Odds of Winning:** The odds of winning a prize depend on the total number of eligible entries received during the Promotion Period.

For All Prizes: Prizes are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are solely responsible for all taxes and fees associated with prize receipt and/or use. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Prize style, size, color and all other details will be determined by Sponsor in its sole discretion. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Prizes will be fulfilled approximately 8-10 weeks after winners are confirmed. Limit of one (1) prize per household. Sponsor will not replace any lost or stolen prizes once in winner's possession.

**8. Release:** By participating in the Sweepstakes entrants agree to release, indemnify, defend and hold harmless Sponsor, the Le Creuset Parties, Administrator, the Universal Parties, and each of their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and

each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions, claims, injuries, expenses, losses or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance, use, inability to use, misuse or redemption of a prize (including any injury or harm related thereto).

- **9. Publicity:** Except where prohibited, participation in the Sweepstakes constitutes each winner's consent to Administrator's, Sponsor's, and its agents' perpetual use of winner's name, entry, prize information, likeness, photograph, voice, opinions and/or hometown and state for promotional, advertising or other media purposes, worldwide, in any and all media now known or hereafter devised, including the Internet, without limitation and without compensation or additional compensation, notification, permission or other consideration, except where prohibited by law. Sponsor and Administrator are not obligated to use any of the above-mentioned information or publicity materials but may do so and edit such information or materials at its sole discretion, without further obligation or compensation.
- 10. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, if any fraud, technical failures, human error, or any other factor impairs the integrity or proper functioning of the Sweepstakes, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Sweepstakes, including but not limited to fulfillment of the prize(s), as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance and may modify the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes, including but, not limited to submitting fraudulent entries, or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In no event will more prizes than are stated in these Official Rules be awarded. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prizes through a random drawing from among all eligible prize claims received. In the event there is a discrepancy or inconsistency between any other statements contained in any Sweepstakes-related materials and the Official Rules as posted on the Promotion Site, the Official Rules as posted on the Promotion Site shall prevail, govern, and control. All entries, as applicable, become property of the Sponsor and none will be acknowledged or returned.
- 11. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information either caused by printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes or provided by entrants; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections to the internet, in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the Sweepstakes, including but not limited to the entry process; (4) technical or human error which may occur in the administration of the Sweepstakes, including but not limited to the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes, or to the receipt, use, inability to use, or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible.

WITHOUT LIMITING THE GENERALTIY OF THE FOREGOING, TO THE EXTENT PERMITTED BY THE LAWS OF ENTRANT'S JURISDICTION, IN NO EVENT WILL ANY OF THE UNIVERSAL PARTIES OR THE LE CREUSET PARTIES BE LIABLE FOR ANY DIRECT, SPECIAL, INCIDENTAL, EXEMPLARY,

PUNITIVE OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF USE, DATA, BUSINESS OR PROFITS) ARISING OUT OF OR IN CONNECTION WITH PARTICIPATION IN THE SWEEPSTAKES, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE.

- 12. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.
- **13. Severability:** If the application of any provision of these Official Rules to any particular facts or circumstances shall for any reason be held to be invalid, illegal or unenforceable by a court, arbitration panel or other tribunal of competent jurisdiction, then (a) the validity, legality and enforceability of such provision as applied to any other particular facts or circumstances, and the other provisions of these Official Rules, shall not in any way be affected or impaired thereby; and (b) such provision shall be enforced to the maximum extent possible. In addition, if any provision contained in these Official Rules shall for any reason be held to be excessively broad as to duration, geographical scope, activity or subject, it shall be construed by limiting and reducing it, so as to be enforceable to the extent compatible with applicable law.
- **14. Entrant's Personal Information:** Information collected from entrants is subject to Sponsor's "Privacy Policy". Please review these Official Rules and the Privacy Policy carefully. By participating in the Sweepstakes, entrants hereby agree to such collection and use of their personal information by Sponsor and acknowledge that they have read and accepted these Official Rules and the Privacy Policy.
- **15. Winner List:** For a winner list, please click <u>HERE</u>. The winner list will be posted after winner confirmation is complete.
- © 2025 Merkle Inc. All rights reserved.
- © 2025 Universal Studios. All Rights Reserved.
- © 2025 Le Creuset of America, Inc. All rights reserved.