

Sustainability Scavenger Hunt Promotion Denver Premium Outlets

Official Rules and Regulations

REGISTRATION: This promotion begins on Saturday, August 30, 2025 at 8:00 a.m. and ends on Thursday, December 31, 2026 at 11:59 p.m. (“Promotion Period”). Participation in this promotion constitutes your full and unconditional agreement to and acceptance of these Official Rules and decisions of Denver Premium Outlets, LLC, LLC (“Sponsor”) which are final in all respects.

HOW TO ENTER: During the Promotion Period, entrants must 1) Visit the Denver Premium Outlets located at 3801 Grant Street, Thornton, Colorado 80023 and scan the QR code located on promotional signage throughout the property; 2) Capture photographs of the below listed features located at the Denver Premium Outlets and described on the QR code landing page; 3) Submit your photos, name and contact phone number by email to Simon-8064@Simon.com (the “Submission”).

- LEED Certified plaque
- Mural Painted by Kerry Cesen
- Golden Boulder
- Algae Paver Path
- Denver Premium Outlets plant wall

Limit one (1) entry per person during the Promotion Period. Entrants are only eligible to win once during the Promotion Period.

Once a Participant submits their Submission during the Promotion Period, it is considered entrant’s final entry and may not be modified or re-submitted. All entries must be received during the stated Promotion Period to be eligible. Any entry received before or after the stated Promotion Period will not be eligible.

By completing a Submission, you **are opting in** to receiving ongoing email messages from Simon Property Group and its retailers and stores including special offers, notice of sales, new store openings and features, contests, and other promotional announcements and offers by other Simon approved third parties (collectively the "Announcements").

By providing your Mobile Phone Number, you **are opting in** to receiving ongoing text messages with Announcements. Standard message rates and data charges from your carrier may apply. If you do NOT want to receive texts from Simon Property Group and its retailers and stores or other Simon approved third parties, please do not provide your Mobile Phone Number.

Content Restrictions:

- Photographs must not contain material that violates or infringes another’s rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- Photographs must not contain content created by a third party, such as images or artwork;
- Photographs must not contain brand names or trademarks other than those owned by Sponsor, which entrant has a limited license to use in this Promotion;

- Photographs must not disparage Sponsor or any other person or party;
- Photographs must not contain material that is inappropriate, offensive, indecent, obscene, tortious, defamatory, or libelous; and
- Photographs must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promote discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age.

Limits: Entries received from any person in excess of the stated limit will be void. Entries generated by script, macro or other automated means are void.

Participation in this Promotion by mobile device means that you understand that you may receive additional messages by mobile device relating to this Promotion, including notifying you if you are a Winner, which may be subject to charges pursuant to your carrier's rate plan. Text messaging may not be available from all mobile phone service carriers and handset models. Mobile device service may not be available in all areas. Check your phone's capabilities for specific instructions. Entry into this Promotion does not constitute entry into any other promotion.

Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods void that entrant's entries and the entrant will be disqualified. Entry in the promotion will require completion of contact information. This information must be completed in full and disclosure of this information is being provided to Sponsors. The email address you provide may be used by Sponsors to send you information and updates, in addition to receiving occasional company news, updates, related product or service information. We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. Sponsors, their agents and affiliates are not responsible for undelivered, inaccurate or delayed entries, or for technical, hardware, or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions, or other errors or problems which may limit or affect a person's ability to participate in the promotion whether human, mechanical, typographical, printing, electronic, network or otherwise, relating to or in connection with the promotion, including, without limitation, errors which may occur in connection with the administration of the promotion, the processing of entries, the announcement of the winner or in any promotion-related materials. Sponsors reserve the right, in their sole discretion to cancel, modify, or terminate the promotion if fraud, misconduct or technical failures destroy or threaten the integrity of the promotion, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the promotion. All entries must be received by 11:59 p.m. on December 31, 2026 to be eligible.

ELIGIBILITY: No purchase necessary to enter or win. Only open to legal residents of Colorado, that are 18 years of age or older on or before at the time of entry. Void where prohibited by law. Employees, agents and representatives of Sponsors, Simon Property Group, its merchants, and their affiliates, suppliers, advertising, prize-sponsoring, or promotional agencies, and the immediate family members of such employees are not eligible to participate.

PRIZE & PRIZE RESTRICTIONS: Odds of winning depend upon the number of eligible entries received. For each month during the Promotion Period, one (1) winner's name will be randomly selected at random from all entries collected during the Promotion Period. A designated official of Sponsor will conduct the drawing. Prize Winner will receive:

One (1) \$100 Starbucks Giftcard
One (1) Starbucks Cup (ARV \$15)

Gift cards and gift certificates awarded as prizes are subject to each card's or certificate's respective terms and conditions. The American Express® Simon Giftcard® awarded as a prize is subject to standard terms and conditions applicable to the American Express® Simon Giftcard®, found at www.simongiftcard.com. Sponsor reserves the right, in its sole discretion, to substitute a prize or prizes of equal or greater value for the Prize. No other substitutions or cash equivalents allowed. Prize is non-transferable. PRIZE IS AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND EXPRESSED OR IMPLIED. Winner is solely responsible for reporting and paying any and all applicable federal, state, and local taxes and any additional fees associated with the Prize. All federal, state and local laws apply. Sponsors will not make any cash payment, for any reason, after winner is awarded his/her prize. All prizes will be awarded. All decisions of Sponsor are final and binding.

NOTIFICATION OF WINNER: The winner will be notified by phone and/or email. If selected winner cannot be reached within two (2) business days, or does not meet eligibility requirements, subsequent drawings will be held from the remaining entries collected, until an eligible winner is found. Winner must claim his/her prize within seven (7) days of verification at the Denver Premium Outlets Mall Management Office, 3801 Grant Street, Thornton, Colorado 80023.

LIMITATION OF LIABILITY & RELEASE: This promotion is governed by the laws of the State of Colorado. By entering the Promotion, each entrant, on behalf of himself/herself, and his/her executors and heirs, agrees (a) to be bound and abide by these Official Rules and by all decisions of Sponsor, whose decision are final and not open to appeal, (b) to release, indemnify, defend and hold harmless Sponsor, Simon Brand Ventures, LLC, Simon Property Group, L.P., Simon Property Group, Inc., and its and their respective agents, affiliates, employees, suppliers, and advertising, promotional, or judging agencies, and any prize-sponsoring agency (the "Released Parties") from any and all liability whatsoever with or related to the Promotion, including, without limitation, from any and all causes of action, liabilities, suits, claims (including but not limited to, third party claims that may be made against entrants, and claims arising out of or relating to acceptance, receipt, possession or use/misuse of any prize, or any publicity or other public exposure of entrants, including without limitation, claims concerning infringement or invasion of entrants' privacy or publicity rights, or defamation, or acts undertaken in preparation for, or participation in, the Promotion), cross-claims or counterclaims, costs, injuries, losses or damages or demands of any kind (including without limitation personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light) (collectively, "**Claims**"), WHETHER OR NOT ARISING FROM THE NEGLIGENCE OF A RELEASED PARTY; (c) on behalf of himself/herself, and his/her executors and heirs that he/she has no right to bring, and covenants not to bring, any claim, action, or proceeding of any kind or nature whatsoever against the Released Parties; (d) to assume all risks, express or implied, associated with all Claims released above, including without limitation, all risks concerning entry into and participation in the Promotion; and (e) that NEITHER SPONSOR NOR ANY OF THE RELEASED PARTIES HAVE MADE OR MAKE OR ARE RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, RELATIVE TO THE PROMOTION OR A PRIZE, INCLUDING BUT NOT LIMITED TO, ITS QUALITY OR FITNESS OR MERCHANTABILITY, AND ALL PRIZES ARE TENDERED ON AN "AS IS" BASIS. THERE ARE NO WARRANTIES THAT EXTEND BEYOND THE DESCRIPTION ON THE FACE OF ANY PROMOTIONS MATERIALS OF ANY PRIZE. In the event there is a

discrepancy or inconsistency between disclosures or other statements contained in any promotion materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.

Sponsor, its agents and affiliates are not responsible for undelivered, inaccurate or delayed entries, or for technical, hardware, or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions, or other errors or problems which may limit or affect a person's ability to participate in the Promotion, whether human, mechanical, typographical, printing, electronic, network or otherwise, relating to or in connection with the Promotion, including, without limitation, any delay experienced by entrants due to variations in the speed with which different cellular or Internet servers or connections receive, send and otherwise process digital information, or errors which may occur in connection with the administration of the Promotion, the processing of entries, the announcement of the winner or in any Promotion-related materials. Sponsor reserves the right, in its sole discretion, to cancel, modify, or terminate the Promotion if fraud, misconduct or technical failures destroy or threaten the integrity of the Promotion, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the Promotion. In such event, the Promotion shall be conducted from among all eligible entries received prior to cancellation, modification or termination. Proof of submitting an entry will not be deemed to be proof of receipt by Sponsor. Entries will not be acknowledged or returned. All materials submitted become the property of Sponsor and will not be returned.

An entrant's entry will be disqualified, at the sole discretion of Sponsor, if he/she attempts to (a) enter the Promotion through any means other than described in these Official Rules; or (b) disrupt the Promotion, circumvent the terms and conditions of these Official Rules, or in any way tamper with any component of the Promotion.

All federal, state and local laws apply to the Promotion.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING WITHOUT LIMITATION ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.

Entrant's Personal Information: Information collected from entrants is subject to the Sponsor's Privacy Policy (<https://www.simon.com/legal/privacy>).

WINNERS LIST: For a copy of these Official Rules or name of the Winner, send a self-addressed stamped envelope, postmarked by January 30, 2027 with your specified request to: Denver Premium Outlets, 3801 Grant Street, Thornton, Colorado 80023