

**Dinner and a Movie
Enter to Win Promotion**
The Shops at Riverside

Official Rules and Regulations

1. **ENTRY:** This promotion (the “Promotion”) takes place from Tuesday, July 23, 2024, at 10:00 a.m. EDT through and including Sunday, August 18, 2024, at 11:50 p.m. EDT (the “Promotion Period”). Participation in this promotion constitutes your full and unconditional agreement to and acceptance of these Official Rules and decisions of Riverside Square Limited Partnership (the “Sponsor”) which are final in all respects. Sponsor’s computer is the official time keeping device for the Promotion. To participate in this Promotion, you must follow one of the following four (4) methods of entry (each option, individually, the “Registration”). **Limit a total of one (1) Registration per person, during the Promotion Period:**
 - i. **The Shops at Riverside Website:** During the Promotion Period, visit The Shops at Riverside’s web page at <https://www.simon.com/mall/the-shops-at-riverside>, locate the link on either 1) the website’s homepage or 2) within a Retailer Showcase post within the Events tab directing shoppers to the Promotion’s registration page, and follow the prompts to enter the Promotion. You must complete the entire Registration process in order to be eligible to win. Upon completion of the Registration, participant will receive one (1) chance to win the prize.
 - ii. **Facebook:** During the Promotion Period, visit www.facebook.com and log in to your personal account. You must visit The Shops at Riverside Facebook page at www.facebook.com/ShopsatRiverside, locate the post directing shoppers to the Promotion’s registration page and follow the prompts to enter the Promotion. You must complete the Registration in its entirety, including, without limitation, all contact information, to be eligible to win. Upon completion of the Registration, participant will receive one (1) chance to win the prize.
 - iii. **Instagram:** During the Promotion Period, visit www.instagram.com and log in to your personal account. You must visit The Shops at Riverside Instagram page at @theshopsatriverside, locate the post directing shoppers to the Promotion’s registration page and follow the prompts to enter the Promotion. You must complete the Registration in its entirety, including, without limitation, all contact information, to be eligible to win. Upon completion of the Registration, participant will receive one (1) chance to win the prize.
 - iv. **QR Code:** During the Promotion Period, visit The Shops at Riverside and locate and scan one (1) of the four (4) QR Codes on display throughout The Shops at Riverside. Entrants must use their smart phone or other web-enabled device equipped with a QR Code Reader to scan the QR code and follow the prompts to enter the Promotion. You must scan a QR code and complete the Registration in its entirety after scanning, including, without limitation, all contact information, in order to be eligible to win. Upon completion of the Registration, participant will receive one (1) chance to win the prize.

If you opt to use your wireless mobile device (which may only be available via participating wireless carriers and is not required to enter the Promotion), standard text messaging and/or data

rates may apply for each message sent or received from your handset according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Promotion. Participation in this Promotion by mobile device means that you understand that you may receive additional messages by mobile device relating to this Promotion, including notifying you if you are a winner, which may be subject to charges pursuant to your carrier's rate plan. Text messaging may not be available from all mobile phone service carriers and handset models. Mobile device service may not be available in all areas. Check your phone's capabilities for specific instructions. Entry into this Promotion does not constitute entry into any other promotion.

Any attempt by any entrant to obtain more than the stated number of Registrations by using multiple/different email addresses, identities, registrations and logins, or any other methods void that entrant's Registrations and the entrant will be disqualified. Entry in the Promotion will require completion of contact information. This information must be completed in full and disclosure of this information is being provided to Sponsors and not to Facebook or Instagram. The email address you provide may be used by Sponsors to send you information and updates, in addition to receiving occasional company news, updates, related product or service information. We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. Sponsors, their agents and affiliates are not responsible for undelivered, inaccurate or delayed entries, or for technical, hardware, or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions, or other errors or problems which may limit or affect a person's ability to participate in the Promotion whether human, mechanical, typographical, printing, electronic, network or otherwise, relating to or in connection with the Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, the processing of Registrations, the announcement of the winner or in any promotion-related materials. Sponsor reserves the right, in its sole discretion to cancel, modify, or terminate the Promotion if fraud, misconduct or technical failures destroy or threaten the integrity of the Promotion, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the Promotion. Sponsor has the final decision on all Registrations. Official time is based on Sponsor official clocks. **Limit a total of one (1) Registration per person, during the Promotion Period.** Entries are void before 10:00 a.m. EDT on Tuesday, July 23, 2024, or after 11:50 p.m. EDT on Sunday, August 18, 2024.

2. **ELIGIBILITY: No purchase necessary.** Only open to legal residents of the state of New Jersey and New York that are 18 years of age or older on or before the time of entry. Void where prohibited by law. Employees, agents and representatives of Sponsor; its merchants; Facebook; Instagram; Simon Property Group; its merchants; their affiliates, suppliers, advertising, prize-sponsoring, promotional, or judging agencies; and the immediate family members of such employees are not eligible to win. Odds on becoming a winner will be determined by the number of entries received.
3. **PRIZES:** On Monday, August 19, 2024, one (1) winner's name will be randomly drawn from all Registrations collected during the Promotion Period. A designated official of Sponsor will conduct the drawings. Winner will be notified by email and/or phone. Winner must be able to provide a photo identification document required by Sponsor to confirm eligibility and claim the prize. If selected winner cannot be reached within two (2) business days, fails to provide a photo identification document required by Sponsor, or does not meet eligibility requirements, the prize

will be forfeited and subsequent drawings will be held from the remaining entries collected, until an eligible winner is found. Winner must claim his/her prize within seven (7) days of verification at The Shops at Riverside Management Office, 390 Hackensack Avenue, Hackensack, New Jersey 07601.

4. **PRIZE RESTRICTIONS:** Sponsor reserves the right, in its sole discretion, to substitute a prize or prizes of equal or greater value for any and all prizes. No other substitutions or cash equivalents allowed. Prizes are non-transferable. Winner is solely responsible for reporting and paying any and all applicable federal, state, and local taxes and any additional fees associated with the prize. All federal, state and local laws apply. Sponsor will not make any cash payment, for any reason, after each winner is awarded his/her prize. All prizes will be awarded.
5. **WINNER RELEASE:** This Promotion is governed by the laws of the State of New Jersey. By accepting the prize, winners agree to release Sponsor, Riverside Square Operating Company, L.L.C, Simon-Mills II, LLC, Simon Property Group, L.P. Simon Property Group, Inc., Simon Brand Ventures, LLC, Facebook, Instagram and all of their respective past, present and future officers, directors, shareholders, owners, members, partners, parents, subsidiaries, affiliates, related companies and entities, controlled persons, controlling persons, employees, agents, managers, servants, representatives, merchants, tenants, suppliers, ground lessors, lenders, advisors, advertising, promotional, or judging agencies, prize-sponsoring agency, attorneys, heirs, executors, administrators, predecessors, successors and assigns and anyone acting by, through, under or in concert with any of them of and from any and all claims, charges, complaints, liabilities, obligations, misrepresentations, promises, agreements, covenants, rights, remedies, controversies, damages, actions, causes of action, suits, executions, rights, demands, costs, losses, debts, sums of money, disbursements and expenses (including, without limitation, reasonable attorney's fees, costs and expenses) of any nature and kind whatsoever, known or unknown, disclosed or undisclosed, mature or immature, liquidated or unliquidated, absolute, conditional, contingent or otherwise, whether in law, equity or founded under statute, common law or contract in any way arising out of or relating to participating in the promotion or in connection with the receipt, ownership or use of the prize or while preparing for participation in and/or traveling to any prize-related activity. Gift cards and gift certificates awarded as prizes are subject to each card's or certificate's respective terms and conditions. The American Express® Simon Giftcard® awarded as a prize is subject to standard terms and conditions applicable to the American Express® Simon Giftcard®, found at www.simongiftcard.com. Winner consents and agree to the use of their names, photographs, and voices or likenesses for broadcast and promotional purposes by Sponsor during and after the contest, without compensation by Sponsor.
6. **PRIZE:** Listed below is the prize package to be awarded, at random, and its Approximate Retail Value ("ARV") (Total ARV: \$200.00):
 - One (1) \$150.00 The Cheesecake Factory gift card (ARV: \$150.00)
 - One (1) \$50.00 AMC Theatres gift card (ARV: \$50.00)
7. **WINNERS LIST:** For a copy of these Official Rules or name of the prize winner, send a self-addressed stamped envelope postmarked by September 18, 2024, with your specified request to: The Shops at Riverside Management Office, 390 Hackensack Avenue, Hackensack, New Jersey 07601.