

## **PUBLICITY AND PHOTO RELEASE FORM**

I hereby grant to Bellwether Properties of South Carolina, Limited Partnership ("Sponsor") the absolute and irrevocable right and unrestricted permission to use my name, likeness, image, voice, and/or appearance as such may be embodied in any photos, video recordings, audiotapes, digital images, and the like, submitted to Sponsor for the Haywood Mall Cornhole Tournament. I agree that the Sponsor has complete ownership of such material and can use said material for any purpose at Sponsor's sole discretion. These include, but are not limited to, videos, publications, advertisements, websites, and any promotional materials in any medium. I acknowledge that I will not receive any compensation for the use of such images, video, likeness, etc.

I hereby release and discharge Sponsor, CPI-Haywood Corporation, Simon Haywood, LLC, Simon Property Group, Inc., Simon Property Group, L.P., Simon Brand Ventures, LLC and all of their respective officers, directors, shareholders, members, partners, parents, subsidiaries, related and affiliated entities, merchants, agents, assigns, servants, affiliates, employees, suppliers, and advertising, promotional, or judging agencies (hereinafter, Releasees) from any and all claims and demands arising out of or in connection with the use of my name, likeness, image, voice and/or appearance, including any and all claims for invasion of privacy, right of publicity, misappropriation or misuse of image, and/or defamation.

I represent that I am over the age of eighteen (18) years and that I have read the foregoing and fully understand its contents. This release shall be binding upon me, my spouse, legal representative, heirs, and assigns. I expressly agree that this release is intended to be as broad and inclusive as permitted by law, and if any portion thereof is held invalid, I agree that the balance shall, notwithstanding, continue in full force and effect.

**I have read this entire document and I understand that by signing my name below I give up every right I may have for any claims resulting from use of my name, likeness, image, voice, and/or appearance and agree to indemnify the Releasees for claims and injuries I may cause.**

\_\_\_\_\_  
Affiant

\_\_\_\_\_  
Date

**Affiant's Printed Name:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City/State/Zip Code:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_