



# SIMON + SHOPIFY + LEAP PLATFORM SUCCESS STORY

Ring Concierge, a New York-based fine-jewelry company, is one of the first brands to benefit from the new Simon + Shopify + Leap collaboration. As a successful e-commerce business running on the Shopify platform, Ring Concierge knew that they would need to open brick-and-mortar locations to grow their brand. Leap provided end-to-end Retail as a Service (RaaS) solution which included location sourcing, store design, staffing, technology, and analytics, and Simon provided access to premium locations with preferred terms and enhanced marketing support.

“Simon + Shopify + Leap were instrumental in helping us implement our brick-and-mortar growth strategy. Their knowledge, expertise, and support saved us valuable time and resources and have helped us scale our physical retail footprint,” stated Nicole Wegman, Founder, Ring Concierge.

Ring Concierge has expanded nationally, with locations now open at two Simon centers: Houston’s The Galleria, Texas’ largest shopping center, and Town Center at Boca Raton®, one of south Florida’s top luxury shopping destinations.

